

## 2019 Strategic Technology & Innovation Management Programme

### From Long-Range Planning to Immediate Action

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#### Industrial / managerial need addressed

Long-range planning often fails to address agency failures constraining implementation ‘here and now’. Taking well-informed decisions requires not only the appraisal of what is likely and desirable to happen, but also of what is viable – given, for example, the resources available, the institutional enablers and constraints, the (mis)alignment with the organisation’s strategies, and the ability to prioritise goals and fully pursue them. Agency failures are even more impactful when goals are highly contested (such as when addressing sustainability problems), and when their pursuits involve the coordination of multiple stakeholders with different operations and expectations.

This project aims to understand the components needed to bridge long-range planning with immediate action. More specifically, it aims at formulating a far-reaching, yet modular framework, that can support a wide array of organisations.

#### Expected deliverables

- A preliminary framework, drawing upon multiple conceptual contributions
- A consolidated framework, improved through the engagement with interested STIM members
- Publication of framework in academic literature
- Framework made available for wide dissemination

#### Engagement opportunities

- The preliminary framework will be presented to STIM members, aiming at obtaining academic and industrial comment and improvements
- Facilitated workshop with individual companies